



Questions for you to consider

Take the time to sit and think about these questions.

There are no right or wrong answers...This is for you and for wynneworks. Working together, we can create and implement your brand and website.

- How do you describe the core of your business ?
- What inspired you to start your business? Do you have unique story behind it's inception? Would like to share it with the world?
- Do you describe your company as a
 - start-up?
 - one of many?
 - leader of the pack?
- Do you have a 1 year plan?
- Do you have a 5 year plan?
- What is your target market?
 - Age Demographic
 - Seasonal
 - Gender
 - Income Level
 - Education Level
 - Specific to your business model
- Who is your competition?
- What differentiates you from your competition?
- Is the site simply a means of letting you be known, or do you want it to become an additional market place?
- Are you prepared to meet the possible increase in business?
- Will you have someone available to implement changes and update new products?

Information to help us plan

URL	
ISP	
User-name	
Password	
Logo	
Font	
Color Scheme	
Privacy Page	
Contact Page	
Social Media	
Product	
About US	
Google Map	
Calendar	
E commerce	
CMS	
Gallery	
Downloads	
BLOG	
Google Analytic	
Google Adwords	
Yelp/AngiesList/Etc	

Thoughts

What do you like about your site?

What do you want to add?

What don't you like about your site?

What do you like about your competitors site?

What don't you like about your competitors site?